



---

## Michigan Life Science Entrepreneurs Association

Michigan Life Science Entrepreneur's Association (MiLSEA) is a 501 c(3) non-profit organization founded in 2023 to support local life Science startups in providing critical resources such as funding and mentoring to an underserved community.

Life Science startups face unprecedented problems (funding, access to resources) in the post-pandemic era. Hence, the supporting ecosystem structures must evolve to meet these challenges. MiLSEA is formed by entrepreneurs who have successfully built teams and commercialized breakthrough technologies. Veteran entrepreneurs create a powerful resource for emerging innovators to navigate these challenging times by providing guidance and leveraging their connections for funding and resources for new entrepreneurs. As leaders of this community, we aim to empower the entrepreneurial community and help lessen the burden on the government.

Our **core mission** is to preserve, promote, and protect the interests of entrepreneurs in the life science and technology sectors by providing a comprehensive non-profit entrepreneurship program for community benefit. Through mentorship, resources, publications, and impactful events, we aim to foster innovation, drive economic growth, and create a thriving entrepreneurial ecosystem in Michigan. ***Our value proposition is entrepreneurs guiding entrepreneurs.***

### Program Components:

1. **Entrepreneurial Events:** Each year, we will organize a series of high-profile entrepreneurial events in Michigan, positioning the State as a leading hub for innovation in the life science and technology sectors. These events will feature prominent



speakers, thought leaders, and industry experts, drawing attention from local, national, and international audiences. By curating engaging and educational content, we can showcase Michigan's entrepreneurial talent and opportunities, thereby raising this region's profile and attracting potential startups and talent.



*Figure 1: Lt. Governor Garlin Gilchrist at the 15th Anniversary celebration of Michigan Life Science and Innovation Center*



---

2. **Mentorship Program:** Our program will emphasize the mentorship component to nurture and cultivate life science entrepreneurs. By fostering relationships between experienced mentors and program participants, we will create a network of success stories highlighting the benefits of being a part of the life science start-up community.

3. **Resource Hub:** Besides providing mentorship and support, our program will establish a comprehensive virtual resource hub. This hub will offer essential information, guidance, and resources tailored to the needs of entrepreneurs in the life science and technology sectors, such as providing local community news, virtual brainstorming conferences, interviews with successful local entrepreneurs and investors, and a shared forum to share local entrepreneurial ecosystem chatter.

Thanks,

Priya Gogoi,  
Executive Director,  
M/LSEA

*Please see the events we have organized in our community on the following pages.*



Figure 2 MiLSEA team with Michigan Economic Development Corp. CEO Quentin L. Messer



Figure 3 MiLSEA Business Plan Competition at the MI Tech Week